



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

SIXTH SEMESTER – APRIL 2015

BU 6605/BU 6602 - PROJECT MANAGEMENT

Date : 17/04/2015

Dept. No.

Max. : 100 Marks

Time : 09:00-12:00

PART – A

(10x2=20)

Answer **ALL** the questions: All questions carry equal marks

1. Define project management.
2. What is project life cycle?
3. State any two objectives of project appraisal.
4. What is meant by social cost benefit analysis?
5. What is project team?
6. State the sources of project financing.
7. What do you understand by resource risk?
8. What is meant by computer aided project management.
9. What is project organization?
10. What do you understand by project contract?

PART – B

(4x10=40)

Answer any **FOUR** questions: All questions carry equal marks

11. Discuss the phases of project life cycle.
12. State the essentials of conducting project feasibility studies.
13. Trace out the important risk factors associated with projects.
14. State the factors influencing the effective cost control system.
15. Trace out the reasons for project failure.
16. State the procedure for rehabilitation of sick units.
17. List out the topics of interest on project management.

PART – C

(2x20=40)

Answer any **TWO** questions: All questions carry equal marks

18. Discuss the attributes of a good project manager.
19. Explain the tax planning for project investment decision.
20. State the principles of project planning and controlling.
21. Trace out the features of leadership in project environment.

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